

# Birmingham Bloomfield Art Center

## Annual Report

### Organizational Financial History

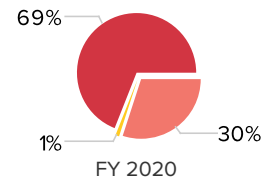
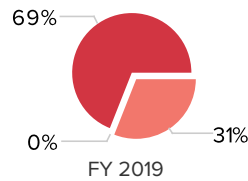
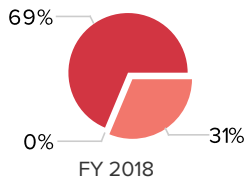
|                      | FY 2018     | FY 2019     | % Change | FY 2020     | % Change |
|----------------------|-------------|-------------|----------|-------------|----------|
| Total revenue        | \$1,806,279 | \$1,753,452 | -3%      | \$1,241,896 | -29%     |
| Total expenses       | \$1,499,609 | \$1,518,478 | 1%       | \$1,350,249 | -11%     |
| Change in net assets | \$306,670   | \$234,974   | -23%     | -\$108,353  | -146%    |
| Total net assets     | \$3,831,696 | \$4,066,670 | 6%       | \$3,958,317 | -3%      |

Organizations with expenses under \$50,000 do not have the option to enter net assets.

| Revenue & expense summary   | FY 2018     | FY 2019     | % Change | FY 2020     | % Change |
|-----------------------------|-------------|-------------|----------|-------------|----------|
| Total revenue less in-kind  | \$1,783,933 | \$1,729,837 | -3%      | \$1,217,622 | -30%     |
| Total expenses less in-kind | \$1,477,263 | \$1,494,863 | 1%       | \$1,325,975 | -11%     |

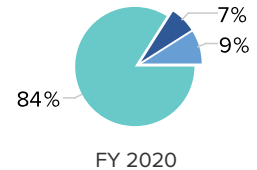
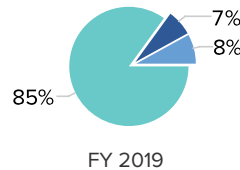
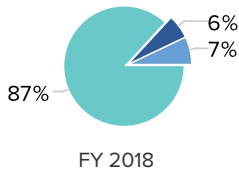
### Unrestricted Operating Revenue by Source

- Earned
- Investment
- Contributed



### Operating Expenses by Functional Grouping

- Program
- Management & General
- Fundraising



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### Workforce

| Number of People               | FY 2018    | FY 2019    | % Change   | FY 2020    | % Change    |
|--------------------------------|------------|------------|------------|------------|-------------|
| Employees: Full-time permanent | 4          | 4          | 0%         | 6          | 50%         |
| Employees: Part-time permanent | 11         | 11         | 0%         | 8          | -27%        |
| Employees: Part-time temporary |            |            | n/a        | 1          | n/a         |
| Volunteers                     | 150        | 150        | 0%         | 40         | -73%        |
| Independent contractors        | 74         | 73         | -1%        | 54         | -26%        |
| Interns and apprentices        | 1          |            | -100%      | 0          | n/a         |
| <b>Total positions</b>         | <b>240</b> | <b>238</b> | <b>-1%</b> | <b>109</b> | <b>-54%</b> |

### Attendance

|   | FY 2018        | FY 2019        | % Change        | FY 2020        | % Change        |
|---|----------------|----------------|-----------------|----------------|-----------------|
| <b>Total attendance</b>                 |                |                |                 |                |                 |
| Paid                                    | 3,080          | 3,044          | -1%             | 2,175          | -29%            |
| Free                                    | 76,624         | 76,820         | 0%              |                | -100%           |
| <b>Total</b>                            | <b>79,704</b>  | <b>79,864</b>  | <b>0%</b>       | <b>2,175</b>   | <b>-97%</b>     |
| <b>In-person attendance</b>             |                |                |                 |                |                 |
| Paid                                    | 3,080          | 3,044          | -1%             | 2,166          | -29%            |
| Free                                    | 76,624         | 76,820         | 0%              |                | -100%           |
| <b>Total</b>                            | <b>79,704</b>  | <b>79,864</b>  | <b>0%</b>       | <b>2,166</b>   | <b>-97%</b>     |
| <b>Digital attendance</b>               |                |                |                 |                |                 |
| Paid                                    |                |                | n/a             | 9              | n/a             |
| Free                                    |                |                | n/a             |                | n/a             |
| <b>Total</b>                            |                |                | <b>n/a</b>      | <b>9</b>       | <b>n/a</b>      |
| <b>In-person attendees 18 and under</b> | <b>9,500</b>   | <b>9,750</b>   | <b>3%</b>       | <b>722</b>     | <b>-93%</b>     |
| <b>Programs in schools</b>              | <b>FY 2018</b> | <b>FY 2019</b> | <b>% Change</b> | <b>FY 2020</b> | <b>% Change</b> |
| Children served in schools              | 148            | 150            | 1%              | 163            | 9%              |
| Hours of instruction                    |                |                | n/a             | 117            | n/a             |

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### Program Activity

| In-person activity                           | FY 2018            |                    | FY 2019            |                    | FY 2020            |                    |
|--|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
|  | Distinct offerings | # of times offered | Distinct offerings | # of times offered | Distinct offerings | # of times offered |
| Productions (self-produced)                  |                    |                    |                    |                    |                    |                    |
| Productions (presented)                      |                    |                    |                    |                    |                    |                    |
| Classes/assemblies/other programs in schools | 1                  |                    | 1                  |                    | 7                  | 23                 |
| Classes/workshops (outside of schools)       | 463                | 3,787              | 479                | 3,841              | 496                | 3,069              |
| Field trips/school visits                    |                    |                    |                    |                    |                    |                    |
| Guided tours                                 |                    |                    |                    |                    |                    |                    |
| Lectures                                     | 8                  | 8                  | 14                 |                    | 5                  | 5                  |
| Permanent exhibitions                        |                    |                    |                    |                    |                    |                    |
| Temporary exhibitions                        | 20                 |                    | 24                 |                    | 14                 |                    |
| Traveling exhibitions (hosted)               |                    |                    |                    |                    |                    |                    |
| Films screened                               |                    |                    |                    |                    |                    |                    |
| Festivals/conferences                        | 1                  |                    | 1                  |                    | 0                  |                    |
| Readings/workshops (developing works)        |                    |                    |                    |                    |                    |                    |
| Community programs (not included above)      |                    |                    |                    |                    | 1                  | 1                  |
| Additional programs not listed above         | 0                  | 0                  | 0                  | 0                  | 11                 | 92                 |

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*

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### Program Activity

| Digital activity                             | FY 2018            |                           |           | FY 2019            |                           |           | FY 2020            |                           |           |
|--|--------------------|---------------------------|-----------|--------------------|---------------------------|-----------|--------------------|---------------------------|-----------|
|  | Distinct offerings | # times digitally offered | On-demand | Distinct offerings | # times digitally offered | On-demand | Distinct offerings | # times digitally offered | On-demand |
| Productions (self-produced)                  |                    |                           |           |                    |                           |           |                    |                           |           |
| Productions (presented)                      |                    |                           |           |                    |                           |           |                    |                           |           |
| Classes/assemblies/other programs in schools |                    |                           |           |                    |                           |           |                    |                           |           |
| Classes/workshops (outside of schools)       |                    |                           |           |                    |                           |           | 9                  | 10                        |           |
| Field trips/school visits                    |                    |                           |           |                    |                           |           |                    |                           |           |
| Guided tours                                 |                    |                           |           |                    |                           |           |                    |                           |           |
| Lectures                                     |                    |                           |           |                    |                           |           |                    |                           |           |
| Permanent exhibitions                        |                    |                           |           |                    |                           |           |                    |                           |           |
| Temporary exhibitions                        |                    |                           |           |                    |                           |           |                    |                           | 1         |
| Traveling exhibitions (hosted)               |                    |                           |           |                    |                           |           |                    |                           |           |
| Films screened                               |                    |                           |           |                    |                           |           |                    |                           |           |
| Broadcast productions                        |                    |                           |           |                    |                           |           |                    |                           |           |
| Festivals/conferences                        |                    |                           |           |                    |                           |           |                    |                           |           |
| Readings/workshops (developing works)        |                    |                           |           |                    |                           |           |                    |                           |           |
| Community programs (not included above)      |                    |                           |           |                    |                           |           | 1                  |                           | 1         |
| Additional programs not listed above         |                    |                           |           |                    |                           |           |                    |                           |           |

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*

| Digital activity financials | FY 2018     |  | FY 2019     |  | FY 2020     |  |
|-----------------------------|-------------|--|-------------|--|-------------|--|
|                             | Total       | Associated with digital program delivery | Total       | Associated with digital program delivery | Total       | Associated with digital program delivery |
| Earned revenue              | \$1,257,891 |  | \$1,215,954 |  | \$859,759   | \$688,524                                |
| Contributed revenue         | \$543,913   |  | \$529,643   |  | \$375,078   | \$20,705                                 |
| Operating expense           | \$1,499,609 |  | \$1,518,478 |  | \$1,350,249 | \$200                                    |

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| Program Activity                                  |         |         |          |         |          |
|---|---------|---------|----------|---------|----------|
|   | FY 2018 | FY 2019 | % Change | FY 2020 | % Change |
| Fiscally sponsored projects                       |         |         | n/a      |         | n/a      |
| Amount distributed to fiscally sponsored projects |         |         | n/a      |         | n/a      |
| Residencies                                       |         |         | n/a      |         | n/a      |
| Scholarships awarded                              |         |         | n/a      | 11      | n/a      |
| Amount awarded in scholarships                    |         |         | n/a      | \$5,937 | n/a      |
| Other grants awarded                              |         |         | n/a      |         | n/a      |
| Amount awarded in grants                          |         |         | n/a      |         | n/a      |
| Public art installations                          |         |         | n/a      |         | n/a      |
| Works commissioned                                |         |         | n/a      |         | n/a      |
| Films produced                                    |         |         | n/a      |         | n/a      |
| World premieres                                   |         |         | n/a      |         | n/a      |
| National premieres                                |         |         | n/a      |         | n/a      |
| Local/regional premieres                          |         |         | n/a      |         | n/a      |
| Published works (physical)                        |         |         | n/a      |         | n/a      |
| Published works (digital)                         |         |         | n/a      |         | n/a      |
| Private lessons (in-person)                       |         |         | n/a      | 2       | n/a      |
| Private lessons (digital)                         |         |         | n/a      |         | n/a      |
| Competitions                                      |         |         | n/a      | 2       | n/a      |
| Open rehearsals                                   |         |         | n/a      |         | n/a      |

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*