This year's event takes place at an incredible 10,000-square-foot home just minutes from downtown Birmingham. The homeowners have a spectacular contemporary art collection not seen by many in a home specifically designed to showcase art.

Save the date for another splendid summer evening with fine wines & an elegant strolling supper by Bacco Ristorante!

You can create a lasting impression at this exclusive event with more than 1,000 invitations sent to the region's fine art aficionados & community & business leaders. Your name or company's logo will identify you as an important supporter of the Birmingham Bloomfield Art Center & its ArtAccess programming.

RMINGHAM BLOOMEIELD

enter

The Fine Art of Summer 2016

A Very Special Event at a Very Special Home

Thursday, June 23

\$7,500 Presenting Sponsor

16 individual tickets | logo/name on invitation & event signage Logo recognition on BBAC eblasts that go to 7,900+ unique email addresses; on the BBAC website; in the BBAC quarterly program book for one year, distributed to 10,000 plus exclusive private event at the BBAC

\$5,000 Premiere Sponsor

12 individual tickets | logo/name on invitation & event signage Logo recognition on BBAC eblasts that go to 7,900+ unique email addresses; on the BBAC website; in the BBAC quarterly program book for one year, distributed to 10,000

\$2,500 Signature Sponsor

6 individual tickets | logo/name on invitation & event signage

Logo recognition on BBAC eblasts that go to 7,900+ unique email addresses; on the BBAC website; in the BBAC quarterly program book for one year, distributed to 10,000

\$2,000 Valet Parking Sponsor

4 individual tickets | logo/name on invitation + logo on valet parking sign Opportunity to place printed piece or favor in guests' cars

Recognition on invitation & event signage, as well as on BBAC eblasts that go to 7,900+ unique email addresses; on the BBAC website; in the BBAC fall program book, distributed to 2,500

\$1,000 Executive Sponsor

4 individual tickets

Recognition on invitation & event signage, as well as on BBAC eblasts that go to 7,900+ unique email addresses; on the BBAC website; in the BBAC fall program book, distributed to 2,500

Proceeds benefit ArtAccess programs at the 501(c)3 Birmingham Bloomfield Art Center

Contact: Annie VanGelderen, President & CEO • 248.644.0866 x 108 • AnnieVanGelderen@BBArtCenter.org

The BBAC has been providing "art for all" since 1957 and is committed to promoting visual arts experiences. Each year more than 500 classes are offered for all skill levels and ages, and 9,000+ are served by classes, workshops, art camps, access programs, events, and exhibitions that are free and open to the public; an additional 75,000 are impacted by Art Birmingham, the BBAC's annual fine art fair. The BBAC also supports hundreds of artists each year, with opportunities to teach, exhibit, and sell their work.



ArtAccess @ the BBAC - vision in action

The mission of the Birmingham Bloomfield Art Center is to connect people of all ages and abilities with visual arts education, exhibitions and other creative experiences. Our key objectives are to serve as a catalyst to promote the creative process and unlock art for all; increase collaboration with cultural and artistic partners to assure strong outreach to the region at large; grow the organization by expanding our community of artists, students, supporters and visitors; and ensure the capacity to achieve these objectives through committed leadership and the necessary infrastructure and funding.

ArtAccess @ the BBAC includes:

■ *Meet Me* @ *the BBAC* is based on the successful and groundbreaking work of the Museum of Modern Art in New York. The program is designed to provide an expressive outlet and dialogue forum for individuals living with early and mid-stage Alzheimer's disease along with their caregivers. The BBAC program is one of the first of its kind to use an art education venue as a setting, offering an opportunity to view and create art in a safe and barrier-free environment that encourages dialogue and creativity. The process - with a session of directed art-looking followed by related hands-on art-making - is meant to inspire creative mind functioning as well as bolstering self-esteem, which also benefits the patient/caregiver relationship.

■ ArtBridge is a rigorous pre-college visual art program that empowers talented, motivated, and underserved high school students through a highly individualized instructional and guidance program to help them prepare for higher education and careers in the visual arts. This program provides <u>free</u> access to the tools needed to qualify for art programs in colleges and universities: evaluation of student work; placement in classes needed for skill improvement; portfolio preparation and creation; guidance counseling specific to visual arts academic pursuits and/or careers; and assistance with researching careers, colleges, and financial aid; an annual College Day; and summer opportunities to participate in an apprentice/internship with a professional artist. Since the inception of ArtBridge, 100% of participants have been accepted to college.

■ Studio 1 primarily addresses visual art education for special needs populations of all ages including historically underserved individuals and groups, specifically those who benefit from non-verbal self-expression such as elders with dementia, adults with cognitive challenges, and youth with behavior management issues. Customized programs are designed to provide creative activities and artistic learning experiences; we tailor projects to the interests, needs, attention spans, and physical limits of each different group.

Our experiences reinforce the fact that intrinsic pleasures and stimulation of the art experience do more than sweeten an individual's life -- they connect people more deeply to the world and open them to new ways of seeing, creating a foundation to forge social bonds and community cohesion.

The Fine Art of Summer A Very Special Event @ A Very Special Home | June 23 2016 Proceeds Benefit ArtAccess Programs @ the Birmingham Bloomfield Art Center □ \$7,500 Presenting Sponsor □ \$2,000 Valet Parking Sponsor □ \$2,500 Signature Sponsor □ \$5,000 Premiere Sponsor □ \$1.000 Executive Sponsor Name_____ Organization (if applicable) Address _____ City/ST/Zip _____ Phone Email Address _____ □ Send me an invoice. Enclosed is my check (payable to BBAC). □ Charge my: □ MasterCard □ Visa Credit Card # _____ Exp. Date_____ Sec. Code_____ Signature Billing address zip code (if different than above) Total Amount \$ _____

Please indicate name exactly as you want it to appear in acknowledgements:

The BBAC is a nonprofit 501(c)(3) organization. Your support is largely tax deductible, depending upon the benefits for which you are eligible and elect to receive.

Please return completed form to: Birmingham Bloomfield Art Center, 1516 South Cranbrook Road, Birmingham MI 48009



Questions? Annie VanGelderen, BBAC President & CEO 248.644.0866 x 108 / AnnieVanGelderen@BBArtCenter.org