



The Fine Art of Summer

A Very Special Event in an Expansive Modern Home Featuring Asian Artifacts & Contemporary Art

Thursday, June 25th 6-8:30pm

Create a lasting impression at this exclusive event. More than 1,000 invitations are sent to the region's fine art aficionados and community and business leaders.

Your name or your company's logo can be included as an important supporter of the Birmingham Bloomfield Art Center and its ArtAccess programming.

\$5,000 Presenting Sponsor

12 individual tickets

Logo on invitation & event signage

Logo recognition on BBAC eblasts that go to 7,000+ unique email addresses & on the BBAC website in the BBAC quarterly program book for one year, distributed to 10,000

\$2,500 Signature Sponsor

6 individual tickets

Logo on invitation & event signage

Logo recognition on BBAC eblasts that go to 7,000+ unique email addresses; on the BBAC website; & in the BBAC quarterly program book for one year, distributed to 10,000

\$2,500 Valet Parking Sponsor

4 individual tickets

Logo on valet parking sign

Opportunity to place printed piece or favor in guests' cars

Recognition on invitation & event signage, as well as on BBAC eblasts that go to 7,000+ unique email addresses; on the BBAC website; in the BBAC fall program book, distributed to 2,500

\$1,000 Executive Sponsor

4 individual tickets

Recognition on invitation & event signage, as well as on BBAC eblasts that go to 7,000+ unique email addresses; on the BBAC website homepage; in the BBAC fall program book, distributed to 2,500

Proceeds benefit ArtAccess programs at the Birmingham Bloomfield Art Center

Contact: Annie VanGelderens, President & CEO • 248.644.0866 x 108 • AnnieVanGelderens@BBArtCenter.org



The BBAC has been providing "art for all" since 1957 and is committed to promoting visual arts experiences. Each year more than 500 classes are offered for all skill levels and ages, and 7,500+ are served by classes, workshops, art camps, access programs, events, and exhibitions that are free and open to the public; an additional 75,000 are impacted by Art Birmingham, the BBAC's annual fine art fair. The BBAC also supports hundreds of artists each year, with opportunities to teach, exhibit, and sell their work.



ArtAccess @ the BBAC - vision in action

The mission of the Birmingham Bloomfield Art Center is to connect people of all ages and abilities with visual arts education, exhibitions and other creative experiences. Our key objectives are to serve as a catalyst to promote the creative process and unlock art for all; increase collaboration with cultural and artistic partners to assure strong outreach to the region at large; grow the organization by expanding our community of artists, students, supporters and visitors; and ensure the capacity to achieve these objectives through committed leadership and the necessary infrastructure and funding.

ArtAccess @ the BBAC includes:

■ **Meet Me @ the BBAC** is based on the successful and groundbreaking work of the Museum of Modern Art in New York. The program is designed to provide an expressive outlet and dialogue forum for individuals living with early and mid-stage Alzheimer's disease along with their caregivers. The BBAC program is one of the first of its kind to use an art education venue as a setting, offering an opportunity to view and create art in a safe and barrier-free environment that encourages dialogue and creativity. The process - with a session of directed art-looking followed by related hands-on art-making - is meant to inspire creative mind functioning as well as bolstering self-esteem, which also benefits the patient/caregiver relationship.

■ **ArtBridge** is a rigorous pre-college visual art program that empowers talented, motivated, and underserved high school students through a highly individualized instructional and guidance program to help them prepare for higher education and careers in the visual arts. This program provides free access to the tools needed to qualify for art programs in colleges and universities: evaluation of student work; placement in classes needed for skill improvement; portfolio preparation and creation; guidance counseling specific to visual arts academic pursuits and/or careers; and assistance with researching careers, colleges, and financial aid; an annual College Day; and summer opportunities to participate in an apprentice/internship with a professional artist. Since the inception of Art-Bridge, 100% of participants have been accepted to college.

■ **Studio 1** primarily addresses visual art education for special needs populations of all ages including historically underserved individuals and groups, specifically those who benefit from non-verbal self-expression such as elders with dementia, adults with cognitive challenges, and youth with behavior management issues. Customized programs are designed to provide creative activities and artistic learning experiences; we tailor projects to the interests, needs, attention spans, and physical limits of each different group.

Our experiences reinforce the fact that intrinsic pleasures and stimulation of the art experience do more than sweeten an individual's life – they connect people more deeply to the world and open them to new ways of seeing, creating a foundation to forge social bonds and community cohesion.

The Fine Art of Summer

A Very Special Event

Proceeds Benefit ArtAccess Programs @ the Birmingham Bloomfield Art Center

\$5,000 Presenting Sponsor

\$2,500 Signature Sponsor

\$2,500 Valet Parking Sponsor

\$1,000 Executive Sponsor

Please send me an invoice.

Enclosed is my check (payable to BBAC).

Charge my: MasterCard Visa

Credit Card # _____

Exp. Date _____ Sec. Code _____

Signature _____

Indicate Total Amount \$ _____

Name _____

Company/Organization _____

Address _____

City/State/Zip _____

Email address _____

Daytime phone number _____

Please indicate name exactly as you want it to appear in acknowledgements:

The BBAC is a nonprofit 501(c)(3) organization. Your support is largely tax deductible, depending upon the benefits for which you are eligible and elect to receive.

Please return completed form to:

Birmingham Bloomfield Art Center, 1516 South Cranbrook Road, Birmingham MI 48009

Fax: 248.644.7904

Questions?

Annie VanGelderens, BBAC President & CEO / 248.644.0866 x 108 / AnnieVanGelderens@BBArtCenter.org



celebrating "art for all" since 1957